

91 Adoptions in 2010!
We couldn't have done it without You!

The fall was fabulous for our furry friends! So many Volunteers supported us and we had Adoptions galore! Our dogs are sending lots of licks and kisses your way for such outstanding support of our cause... what an amazing start to 2011! Thanks everyone!

Tinkerbell
"The moment we saw Tinkerbell in person we fell in love with her. It was so hard not to be able to take her home on the spot. But the MAS adoption process is phenomenal. We knew she would be well cared for until she came to her forever home. Tinkerbell has been an absolute treasure since day one. She is so sweet, gentle and eager to please. The first walk in the park was with a cowering, frightened little girl. Now our walks are with a bouncy, happy girl that is eager to smell everything and interested in meeting other dogs, people and children. It is especially fun to come home now because Tinker is ecstatic every time! She has captured our hearts and we can't imagine life without her."

Augie
"Augie wiggled his way into the hearts of everyone in our home, and is here to stay!"

Rufus
"Rufus misses you all! Despite the fact that he has a naughty streak in him from time to time, he's doing really well and enjoying his life with his three older sisters."

Wanna join in the fun?
Adopt, Volunteer, Sponsor or Donate today!
(616) 693-2490

Bentley
"Our Bentley boy! We adopted Bentley almost 2 years ago. He has been such an amazing blessing to our family. So thankful that you do what you do. What a precious gift you have given us."

Upcoming Events

2/12/11 Pooches Charity Dog Wash
Saturday from 9:00 am - 7:00 pm
Pooches Dog Wash - 2763 44th St NW, Wyoming
Make a \$10 donation and receive a full service wash for your dog. Includes deep clean bath, warm air blow dry and cologne. Ooh La La!

4/1/11 - 4/3/11 West Michigan Pet Expo
Friday thru Sunday
The Deltaplex - 2500 Turner Ave NW
Come say Hi, visit our booth and check out our new merchandise!

4/21/11 2nd Annual BARK at The BOB
Thursday, doors open at 6:00 pm
The BOB - 20 Monroe Ave NW - Downtown Grand Rapids
Enjoy a scrumptuos dinner, live and silent auctions, local artists and live music! All while supporting the dogs in need at Mackenzie's, see you there! "Bark!"

For complete details of future events visit us online!

Tail-waggin' Howliday

Thanks to your generous support, our Holiday Open House and Chow Hound Wish List Drive were both a huge success! We have received food, fun toys, tasty treats, leashes and collars, and warm bedding all for our amazing dogs! Sponsorship is also way up, especially for our resident and special needs dogs. Sponsorship helps guarantee that we are able to provide the individual care needed for each of our special needs dogs. We are forever grateful to our many thoughtful and generous supporters who helped make our holiday season bright!

Many thanks and Tail-wags to you all!



CLEAN UP WITH BISSELL AND HELP HOMELESS PETS!

PARTNERS FOR PETS
BISSELL and Lost Pet USA are teaming up to help local shelters!

Buy pet clean-up products on bissell.com and you'll **save 10%** off the purchase price.

To show our thanks, we'll **donate 10%** to **Mackenzie's Foundation** to support homeless pets.

Visit bissell.com/partnersforpets for more information or ask a shelter representative for more details.

Found Dog Tip:

What to do when you find a stray
Someone may be desperately trying to find their beloved pet and time is of the essence to someone frantically searching. Animal Control is usually the first place they check. Mackenzie's does not accept strays and does not have any jurisdiction to pick up a stray animal. If you happen to come across a wandering four-legged friend, we encourage you to contact your local (county in which the animal was found) Animal Control/Shelter or Law Enforcement Agency. If you are near another county, report that dog to that County Animal Control/Shelter as well. Dogs especially, can travel miles in a matter of hours. If the animal is friendly and you are both comfortable getting into the car, bring the animal to a nearby veterinarian to have them checked for a microchip to identify the owner. You can feel good knowing your efforts helped a stray dog find their home!

Mackenzie's

A Home Along the Way...

MACKENZIE'S Foundation 8935 THOMPSON RD LAKE ODESSA, MI 48849 www.mackenzie's.info
The Midwest's largest no-kill Sanctuary for abused, abandoned and neglected dogs. Winter 2011



Negra

Want to bring a sweetheart like Negra into your home? Visit www.mackenzie's.info to 'Meet your Match' today!

Would You be my Valentine?

Negra is one of the many Sanctuary Sweethearts anxiously waiting for YOU at Mackenzie's Animal Sanctuary. Could Negra be YOUR Valentine? If you are looking for a **Goofball** then she could be it!
"I'm a fun-loving, happy-all-the-time, glass-is-half-full kind of dog looking for someone who loves to laugh and play around. Do you have a great sense of humor and some time to spend with me, because I'm on a mission to please you!"

At Mackenzie's we take pride in the results of the ASPCA's Meet Your Match® Adoption Program. Designed to match an adopter's 'person-ality', lifestyle, and energy level to a dog's 'canine-ality', this program makes sure a strong 'match' is made. Once the foundation for the human/canine bond is in place, the potential for a successful, permanent placement increases greatly!

Look inside to meet more Sanctuary Sweethearts!

Maybe Baroness is more your 'Match'

"Hello, my name is Baroness and I am a seven year old schnauzer mix waiting for YOU at Mackenzie's!
What's my 'Canine-ality'? I'm a Constant Companion!!!
"Are YOU looking for an emotionally secure, mutually satisfying, low maintenance relationship? Well look no further, because I am all you will need. Let me sit at your feet, walk by your side and I'll be your devoted companion forever!"



Baroness

A Perfect Match: Red's Story



'Everyday we are amazed at how well Red has fit into our family and home. We adopted him in May 2010 after our beloved German shepherd mix, Riley, passed away. We felt the best way to honor Riley was to give another deserving rescue dog a good home. We were a bit nervous about adopting so soon after our loss and about finding the right dog for us, but we needn't have worried. A Petfinder search led us to Mackenzie's, where before we knew it, we were faced with the

very difficult decision of which dog to choose! We met so many wonderful dogs and we felt that Mackenzie's did a great job of learning their personalities so they could be matched with the right family. Red's big goofy smile in his Petfinder picture drew us in, but his sweet and gentle demeanor during our meetings at Mackenzie's is what ultimately won us over. He is truly the perfect balance of fun and sweetness. And since he came home with us on May 21, he has completely surpassed our expectations. Red has been a source of joy, laughter and so much love. He is a faithful companion that returns the love he is given ten-fold. Everyone who meets him is completely impressed with his temperament and can't believe that such a good dog was relinquished to the county animal shelter. We hope that after meeting Red, people will consider a rescue dog the next time they adopt! He is happy Mackenzie's made a second chance possible and he now has a life filled with love, comfort, and lots of rawhides. Thanks Mackenzie's for all you did to bring us together! We will be forever grateful.'

- Red's Family

Mackenzie's Animal Sanctuary (MAS) is the largest no-kill dog Sanctuary in the Midwest. Our mission is to find loving homes for abused, abandoned and neglected dogs; spay/neuter our rescued dogs to stop the cycle of unwanted litters; assist in public education for the betterment of our local animal community; and to maintain the highest standards of care for the animals, including veterinary care.



Bryce...Cozy at home

'Bryce has been a wonderful addition to the Udell family. I do think I probably should have changed his name to Shadow. I can't go anywhere without him on my heels. I walk to the kitchen, there he is. I go sit at the computer, he follows me there. I put a coat on, he's ready to go. He really seems to have made the adjustment well.

I've attached a new picture. Over vacation, Clay decided to make Bryce a little more comfy, and Bryce was all about that. Thank you again for the wonderful gift that you have given us'

- Bryce's Family



So much love to give

'Chester's been with us ten months now and he wags his tail constantly and is always so excited to see us. He loves going for walks and chewing on rawhides and toys. We have been working with

him to come when we call him and thanks to Mackenzie's, he already knew the commands of sit and stay. When he wants to go outside, he goes to the back door and picks up one of our shoes and brings it to us. It's fun to watch him be so happy. He makes us laugh and he has so much love to give that it's hard to imagine someone gave him away, but we are glad we found him and brought him home.'

- Chester's Family

Sanctuary Sweethearts
Constant Companions, Couch Potatoes, Teacher's Pet, Goofballs, Wallflowers, Busy Bees, Free Spirits, Go-getters, and don't forget the 'Life of the Party' dogs... We've got them all at Mackenzie's, we're just waiting for YOU!

BE MINE
ADOPT ME
HUG ME
YOU & ME
Happy Valentine's Day!
Jimmy
Canela
Misty
Daisy Duke
DIG YOU
CUTIE PIE
LUV U

Gabby
Baroness
Friskie
Mocha
Layla
Eagan

What color is your dog?

Each dog at Mackenzie's is tested, using the Meet Your Match (MYM) program, to determine his or her general canine-ality, such traits as friendliness, playfulness, energy level and motivation or drive. Then, the Adoption Survey (or application) takes a potential adopters experience level and adds to it how they envision their new dog fitting into their home and family. Using these tools together, we continue to find the best fit between our adopters and our dogs.

The goal of the MYM program is to increase the human/animal bond - not based on a cute pair of eyes or the color of the animal's coat, but based on the dog's behavior and the adopter's expectations. The process focuses on the positive promotion of dogs, the welcoming and friendly interactions with potential adopters and, ultimately, the matches you can make. This positive approach increases adoptions, decreases returns, improves interactions with Adopters and saves more lives.

MYM is the only method in existence today that evaluates an animal's behavior and interests and matches them to an adopter's preferences so that you take home a pet you can really click with.

At Mackenzie's, we not only care deeply about placing our dogs into forever homes using the MYM program, we also work hard to keep our dogs happy and healthy while in our care. We are super proud of our Canine Enrichment program we've developed at the Sanctuary with our years of experience and utilizing the many helpful resources we've gathered. Please check out our fabulous Canine Enrichment Program showcased on the ASPCA's website to learn more about it:

www.aspcapro.org/enrichment-glossary.php

We are so proud of our Staff & Volunteers who carry it out every day! Give yourselves a 'Paw'!

- Meet Your Match® is a program of ASPCA®



Marlee is an Orange 'Busy Bee'

"I'm a naturally playful, curious and trusting canine. Take me for a big walk every day; give me something to do. After my job's done, I'll curl up in front of the fire with you in the evenings."



Sanctuary Update

2010 was an amazing year for adoptions at Mackenzie's. 91 dogs found their forever homes, that's a 47% increase from the 62 that were adopted in 2009! For every dog that finds a home, a new spot opens for a new one to be saved. We are so excited for 2011 and hope you will continue to support our efforts of finding homes for abused, abandoned and neglected dogs!

Right now we are planning our next big fundraiser! Our fundraisers and events are crucial to keep Mackenzie's operating. Not only do our events help raise the much needed funds to operate our no-kill Sanctuary, they also help us raise awareness for dogs in need. The more dogs we can place into homes, the more dogs we can save. The more funds we raise, the more we can grow! Go to www.mackenzies.info for more details about our upcoming events! Just listen to what people are saying about Mackenzie's:

"We visited Mackenzie's tonight and wow, what an amazing place! Please please please, if you're considering a dog go check this place out!! They are amazing and they really care about each and every one of their animals!!" (from Terry Peterson posted on Facebook)