



... a home along the way.

8935 Thompson Road • Lake Odessa, MI 48849 | mackenzies.info

The Midwest's largest no-kill Sanctuary for abused, abandoned and neglected dogs.

Rhoades McKee ^{PC}
attorneys & counselors

Mackenzie's 6th Annual Pups and Putts Golf Outing - Sponsorship

Platinum Sponsor: \$2,000 + Auction Prize*

- Two foursomes on the day of play
- Recognition on promotional TV appearances (WoodTV8 and Fox17) and all marketing materials
- Sponsorship recognition on Mackenzie's social media platforms
- 18" x 24" Hole Signage
- Full-page advertisement in the Pups & Putts Event Program
- Recognition at the awards ceremony with plaque
- Opportunity to give a promotional product to each participant

Total Reach: 25000 Television, 4800+ Social Media, 7500 Postal Mail, 3200 Email, Day of Event Coverage

Contest Sponsor - Closest to the Hole Sponsor: \$1,000 + Auction Prize* (Men's and Women's Contest)

- One foursome on the day of play
- "Closest to the Hole" Sponsorship Sign (18"x24"Hole Sign)
- "Closest to the Hole" Sponsorship recognition at the awards ceremony
- Half-page advertisement in the Pups & Putts Event Program
- Sponsorship recognition on Mackenzie's social media platforms

Total Reach: 4800+ Social Media, Day of Event Coverage

Contest Sponsor - Longest Drive Sponsor: \$1,000 + Auction Prize* (Men's and Women's Contest)

- One foursome on the day of play
- "Longest Drive" Sponsorship Sign (18"x24" Hole Sign)
- "Longest Drive" Sponsorship recognition at the awards ceremony
- Half-page advertisement in the Pups & Putts Event Program

Total Reach: 4800+ Social Media, Day of Event Coverage

Beverage Cart Sponsor: \$500.00 + Auction Prize

- One 18"x24" Hole Sign
- One quarter-page advertisement in the Pups & Putts Event Program

Total Reach: 4800+ Social Media, Day of Event Coverage

Silver Sponsor: \$500.00 + Auction Prize

- One foursome on the day of play
- One 18"x24" Hole Sign
- Sponsorship recognition at the awards ceremony
- One quarter-page advertisement in the Pups & Putts Event Program

Total Reach: 4800+ Social Media, Day of Event Coverage

Hole Sponsor: \$150.00 + Auction Prize

- One 18"x24" Hole Sign
- Recognition in the Pups & Putts Event Program

Total Reach: Day of Event Coverage

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Mackenzie's 6th Annual Pups and Putt's Golf Outing:
Sponsorship Sign-up

Business Name: _____
Contact Name: _____
Billing Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Sponsorship Commitment:

		<u>QTY</u>	
Platinum Sponsor*	\$2,000.00		\$ _____
Closest to the Hole Sponsor*	\$1,000.00	1	\$ _____
Longest Drive Sponsor*	\$1,000.00	1	\$ _____
Silver Sponsor*	\$500.00		\$ _____
Hole Sponsor	\$150.00		\$ _____
Four-some	\$300.00		\$ _____
Individual Golfer	\$85.00		\$ _____
I am unable to attend but would like to donate the following:			\$ _____

**Please include a description of your raffle prize:*

Enclosed is my check for \$ _____ Please make checks payable to **Mackenzie's Animal Sanctuary**

Credit Card: Visa Mastercard Discover

Name on the card: _____

Card Number: _____ Expiration: _____

Signature: _____ Date: _____

Please send this form along with payments to the address below or fax to: 616-855-2285

By Friday July 25th - Thank you so much!

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Mackenzie's 6th Annual Pups and Putt's Golf Outing

Golfer(s) Registration

Company Name:

Team Name:

Contact Name:

Contact Email:

Contact Phone :

Player Name(s):

Team 1

Team 2

Player 1:

Player 1:

Player 2:

Player 2:

Player 3:

Player 3:

Player 4:

Player 4:

Player Name(s):

Team 3

Team 4

Player 1:

Player 1:

Player 2:

Player 2:

Player 3:

Player 3:

Player 4:

Player 4:

Please send this form along with payments to the address below or fax to: 616-855-2285

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